

Stephen Barnard

Results-driven UX leader with 15+ years designing and transforming complex SaaS products across insurance and finance. Proven ability to lead cross-functional teams, implement scalable design systems, and drive measurable business outcomes. Delivered 30+ successful projects in 2024 alone—cutting onboarding steps by 75% and adoption friction by over 70%. Recognized by executive leadership for strategic design thinking and design ops excellence.

View my portfolio: srbarnard.com

SIGNATURE ACHIEVEMENTS

- **Scaled UX Systems** across 10+ Majesco products, accelerating delivery and design consistency.
- **Boosted Conversions** by cutting onboarding steps 76% and clicks 71%.
- **Recognized by VP/SVP** at 2024 Product Council for innovation and execution.
- **Led global teams** of up to 6 designers, increasing productivity by 30%.

EXPERIENCE

Principal UX Strategist | Lead UX Designer

Majesco / Remote / 2022 - Present

- **Led UX strategy for Digital 1st**, shifting from custom solutions to a scalable design system used across 10+ products.
- **Drove cross-functional UX efforts** in onboarding, AI workflows, and self-service platforms, improving adoption and engagement.
- **Built a design system with 20+ reusable components**, accelerating delivery and enforcing brand and UX consistency.
- **Delivered UX innovation across 30+ projects**, cutting onboarding time by 75% and boosting digital conversion rates.

Vice President, UX Director

The Linux Foundation / Remote / 2021 - 2022

- **Led a global UX team of 6**, driving design strategy for LFX, a SaaS platform for open-source project management.
- **Partnered with the CTO** to define UX vision and best practices, increasing team efficiency by 30% and cutting iteration cycles by 25%.
- **Improved accessibility by 40%**, advancing WCAG compliance and platform inclusiveness.
- **Elevated design maturity** through cross-functional collaboration and process standardization.

CONTACT

212-961-6346
srbarnard@gmail.com
New Providence, New Jersey
linkedin.com/in/sbarnard

EXPERTISE

- Agentic AI & Automated Workflows
- Wireframing & Prototyping
- SaaS & Design Thinking
- Data Visualization & Analytics
- Task Analysis & User Testing
- Leadership & Mentoring
- Scalable Design Systems
- Cross Functional Collaboration
- Stakeholder Management

TECHNICAL SKILLS

- Axure RP, Figma, Sketch, XD
- FigJam, Miro
- Photoshop, Illustrator
- WordPress
- Jira, Aha
- HTML, CSS, JavaScript

EDUCATION

Associates in Specialized
Technology/Visual
Communications
Art Institute of Pittsburgh
Pittsburgh, PA / 1992

CERTIFICATIONS

Mastering Design Thinking
MIT Sloan Executive Education / 2022

Infographics & Data Visualization
The New School / 2021

EXPERIENCE CONTINUED

Vice President, Lead UX Designer

Trepp / New York, NY / 2018 - 2021

- **Led UX for commercial real estate analytics tools**, increasing user engagement by 20% through improved workflows and research-driven design.
- **Conducted user research and task analysis**, aligning product design with analyst needs and driving data-informed decisions.
- **Designed scalable interfaces and visualizations**, reducing release cycle times by 15%.
- **Mentored a junior designer**, boosting team efficiency and collaboration with product and engineering.

Earlier Roles

2004 - 2018

Held progressive UX and front-end roles across finance and technology organizations, including Forex Capital Markets (FXCM), Citi Smith Barney, Euromoney (ISI Emerging Markets), Interval International, and American Express.

Highlights include:

- **Led UX/UI design and front-end development** for global finance platforms and mobile apps across 13 languages.
- **Designed complex data visualizations and responsive interfaces**, including early financial tools for emerging markets and AML systems.
- **Managed teams of up to 4 designers**, delivering consistent and scalable digital experiences.

PROFESSIONAL DEVELOPMENT

OpenAI GPTs: Creating Your Own Custom AI Assistants

Vanderbilt University / 2025

Agentic AI and AI Agents: A Primer for Leaders

Vanderbilt University / 2025

Master Figma Certificate: From Beginner to Figma Pro

SaaS Design / 2024