






STEPHEN BARNARD



UX STRATEGIST & DESIGNER | DESIGN THINKING | SAAS

CONTACT

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EDUCATION

MASTER FIGMA

SaaS Design
Certificate
Jan 2024

MASTERING DESIGN THINKING

MIT Sloan Executive Education
Certificate
Sep 2022 – Dec 2022

INFOGRAPHICS & DATA VISUALIZATION

Parsons School of Design – The
New School
Certificate
Jan 2020 – May 2021

VISUAL COMMUNICATIONS

Art Institute of Pittsburgh
Associates in Specialized
Technology
Oct 1990 – Dec 1992

PROFILE

With over 20 years of UX design and management experience, I'm a leader and data visualization expert specializing in SaaS platforms. Certified in Design Thinking from MIT Sloan and Data Visualization from Parsons, I use Axure, Figma, and other tools to create workflows, prototypes, wireframes, and design systems. Passionate about user-centered design, I mentor junior UX personnel and optimize workflows for enhanced user efficiency.

WORK EXPERIENCE

PRINCIPAL UX STRATEGIST & DESIGNER

Majesco | Dec 2022 - Present

- Played a key role working across the Digital Business Unit (DBU) team to directly lead UX strategy & design for a total of 15 efforts
- Helped to drive the DBU team's overall completion of the 18+ programs, internal initiatives, and 15 new deals Majesco closed in FY23.
- UX strategy and design leadership were critical to helping the newly-formed DBU team achieve significant business results.
 - 130% YoY revenue growth
 - 420% YoY non-renewal bookings
 - 400% increase in customer logos
- Created multiple design system specifications to be used as interim solutions until a company-wide design system can be completed and implemented - an effort that I am also helping to advise on and support.
- Manager receives frequent kudos and complements from both inside and outside of the DUX team regarding Stephen's ability to execute quickly and diligently, as well as for his teamsmanship and collaborative leadership style.
- Collaborates with product management and engineering teams through active involvement in blueprinting sessions with the client.
- Integrate customer insights, research findings, and team-specific journey data at the journey level.
- Serve as a champion and advocate for exceptional user experiences, disseminating best practices in ADA/WCAG accessibility standards compliance, while also demonstrating a keen interest in understanding user needs and behaviors.

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SKILLS

Adobe Creative Suite
Agile Methodologies
Amazon QuickSight
Axure RP
Bootstrap
CSS
Data Visualization
Design Thinking
Figma
HTML
Leadership
Prototyping
SaaS
Sketch App
Strategic Thinking
Tableau
User Research
User-centered Design
Web Applications
Wireframing

WORK EXPERIENCE CONTINUED

VP, HEAD OF UX

The Linux Foundation | Sep 2021 – Sep 2022

- Build, lead, and grow a highly collaborative LFX user experience design team
- Perform as lead designer and team manager
- Act as the thought leader of the UX department
- Mentor a team of 6 UX personnel, provide guidance and advice in the performance of their individual functions
- Monitor and drive the product all the way from creation of design concepts to the final launch of the product as well as post-launch monitoring and analysis
- Ensure that communication of the product and departmental progress is delivered to the critical stakeholders
- Create UX workflows, prototypes, wireframes, data visualizations, and manage the evolution of the LFX design system
- Champion the implementation of WCAG Accessibility Standards

VICE PRESIDENT, USER EXPERIENCE (UX) DESIGNER

Trepp, LLC | Dec 2018 – Sep 2021

- Researched, evaluated, recommended, and designed UI enhancements for new and existing platform features
- Crafted detailed UX workflows, prototypes, wireframes, and data visualizations while also contributing to the establishment of a robust design system.
- Created dashboards with AWS QuickSight BI Tool
- Engaged with stakeholders to articulate and establish design requirements.
- Collaborated closely with engineering teams to ensure the seamless implementation of designs.
- Managed and mentored junior designer
- Own the vendor relationship for Commercial Real Estate Direct (crenews.com) and was responsible for their direction and quality of output

SENIOR USER EXPERIENCE DESIGNER

Cedar Gate Technologies | Apr 2017 – Dec 2018

- Responsible for improving the user experience and platform design of Isaac, a web-based SaaS prescriptive analytics platform for the healthcare industry.
- Provided comprehensive prototypes using tools such as Axure and InVision, ensuring a thorough representation of design concepts and functionalities.
- Played a key role in conceptualizing and producing insightful data visualizations to enhance platform analytics.